CONFIDENTIAL TEASER — PROJECT #8

LATAM Marketplace Managed Services Platform

Company Overview

Project #8 is a LATAM marketplace managed services platform focused on helping consumer brands launch, operate, and scale across major ecommerce channels throughout Latin America.

The company has developed particular strength within the Mercado Libre ecosystem while also supporting operations across Amazon, Walmart, Falabella, Liverpool, and Coppel. Rather than functioning as a traditional consulting agency, the business operates as an embedded marketplace execution partner, managing day-to-day marketplace operations across catalog/listing management, pricing, customer service, post-sale support, retail media coordination, and operational reporting.

Key Highlights

Metric	Detail
Active Clients	29
Brands Served Since Inception	142
Average Contract Value	~$104K
2026B Revenue	~$2.19M
2026B SDE	~$398K
Primary Marketplace Strength	Mercado Libre
Business Model	Embedded Managed Services

Investment Highlights

- Deep marketplace operating expertise within LATAM ecommerce ecosystems
- Established Mercado Libre execution capability and regional infrastructure
- Embedded client relationships through managed-services delivery model
- Diversified consumer retail exposure across multiple ecommerce categories
- Strategic fit for Amazon agencies, retail media operators, and commerce platforms seeking LATAM expansion

Market Positioning

The LATAM ecommerce sector continues to experience long-term structural growth, driven by expanding online retail adoption and increasing cross-border commerce activity throughout Mexico, Colombia, Argentina, and broader regional markets.

Many U.S. and global ecommerce operators lack localized marketplace expertise and operational infrastructure, creating sustained demand for outsourced marketplace management and execution capabilities.

Strategic Buyer Relevance

- Amazon and marketplace agencies seeking immediate LATAM expansion
- Retail media and commerce enablement platforms
- Cross-border ecommerce operators
- Marketplace service providers seeking Mercado Libre operating expertise
- Strategic consolidators building broader marketplace infrastructure capabilities

Operational Profile & Growth Potential

The business offers an established regional operating team, embedded customer relationships, existing marketplace workflows, and operational presence across key LATAM markets.

While the company currently operates primarily as a managed-services platform versus a software business, there may be meaningful long-term upside through operational scaling, automation, retail media expansion, and broader cross-border commerce enablement.

Financial Snapshot

Financial Snapshot	2026B
Revenue	~$2.19M
Seller Discretionary Earnings	~$398K
Client Relationships	Recurring operational engagements
Delivery Model	Marketplace managed services

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